Working Group Meeting – Thursday November 24th 2016 10-11am

In digital music, playlists are becoming the main way of consuming music (Song, Dixon, & Pearce, 2012) either on radios like BBC, on web streaming platforms such as the Obama's playlist on Spotify¹, on personal devices such as laptops, smartphones (Thalmann, Carillo, Fazekas, Wiggins, & Sandler, 2016) and MP3 Player (Nettamo, Nirhamo, & Häkkilä, 2006) or on connected speakers like Sonos². Users can manually create their playlists but a growing number of them listen to automatically generated ones (Uitdenbogerd & Schyndel, 2002) created by music recommender systems (Yoshii, Goto, Komatani, Ogata, & Okuno, 2007) which suggests songs to fill each listeners' taste.

Such playlists creation requires that audio files are annotated with meaningful information called tag (Jaschke, Marinho, Hotho, & Schmidt-Thieme, 2007). A musical piece can gather one or multiple tags either understandable by common human listeners such as "happy" or not like "dynamic complexity" (Laurier & Herrera, 2007; Streich, 2006). Five methods are available to collect music tags (Turnbull, Barrington, & Lanckriet, 2008). Three of them implies humans, e.g. social tagging websites (Breese, Heckerman, & Kadie, 1998; Cohen & Fan, 2000; Levy & Sandler, 2007; Shardanand & Maes, 1995; Shepitsen, Gemmell, Mobasher, & Burke, 2008) also known as collaborative filtering and used by Last.fm³ and Amazon⁴ (Linden, Smith, & York, 2003), music annotation games (Law, Ahn, Dannenberg, & Crawford, 2007; M. I. Mandel & Ellis, 2008; Turnbull, Liu, Barrington, & Lanckriet, 2007) or surveys (Clifford, 2007; Turnbull & Barrington, 2008). The last two tagging methods are computer-based and include text mining web-documents (Knees, Pohle, Schedl, & Widmer, 2007; Whitman & Ellis, 2004) and auto-tagging audio content (Bertin-Mahieux, Eck, & Mandel, 2010; Prockup et al., 2015; Tzanetakis & Cook, 2002). Human labelling is time-consuming, prone to errors and abuse (Song et al., 2012) and like text mining web-documents it can only process a small subset of all available musical pieces. The remaining pieces in the long-tail (Hitt & Anderson, 2007) are thus affected by the cold start issue or data sparsity problem (Song et al., 2012). This issue is defined as the impossibility to recommend a song because of his novelty and so its lack of rating or tag (Eck, Lamere, Green, & Bertin-Mahieux, 2007: Li, Myaeng, & Kim, 2007: Schafer, Frankowski, Herlocker, & Sen, 2007; Schlüter & Grill, 2015). Besides, the cold start problem is often linked to popularity bias. Indeed, a known musical piece is more likely to be annotated on multiple criteria (Eck et al., 2007) whereas an unpopular one will remain poorly labelled. Obviously, the number of tags is highly correlated with the presence of a musical piece in multiple playlists⁵ and emphasises the hubness effect (Flexer, 2015).

Auto-tagging or audio content-based tagging is relatively fast and solves the major problems of human-gathered tags. Auto-tagging analyses an audio signal and automatically generate tags from it (Celma, Ramírez, & Herrera, 2005; Eck et al., 2007; Hoashi, Matsumoto, & Inoue, 2003; Logan, 2002, 2004; M. Mandel & Ellis, 2008; Sordo, Laurier, & Celma, 2007; Tingle, Kim, & Turnbull, 2010; Turnbull, Barrington, Torres, & Lanckriet, 2007). A makeshift solution consists in combining the multiple tags generating methods (Bu, Tan, Chen, Wang, & Wu, 2010; Yoshii et al., 2007) to produce robust tags. However, automatic tags generation still contains precision issue and remains improvable.

Music is "Vocal or instrumental sounds (or both) combined in such a way as to produce beauty of form, harmony, and expression of emotion" as defined by the Concise Oxford Dictionary⁶. But until today it is still impossible to generate a faultless playlist with the tag "Instrumental" (Bayle, Hanna, & Robine, 2016; Ghosal, Chakraborty, Dhara, & Saha, 2013). Such instrumental music is not only needed for leisure but it is also used in therapy (Rosenblatt, 2015) and learning enhancement methods (Suárez, Elangovan, & Au, 2016; Zhao & Kuhl, 2016). To generate a perfect playlist is even harder when considering more complex tags such as genre (Hsu, Lin, & Chi, 2016; Jeong & Lee,

¹ <u>https://www.spotify.com</u>

² <u>https://www.sonos.com</u>

³ http://www.last.fm/

⁴ https://www.amazon.fr/Applications-Amazon-Music/b?ie=UTF8&node=1949609031

⁵<u>http://www.billboard.com/biz/articles/news/digital-and-mobile/5944950/the-echo-nest-cto-brian-whitman-on-spotify-deal-man-vs</u>

⁶ <u>https://en.oxforddictionaries.com/definition/music</u>

2016; Lu, Wu, Lu, & Lerch, 2016; Oramas, Espinosa-Anke, & Lawlor, 2016). Even state-of-the-art algorithms failed to propose good tag precision and accuracy when faced to big musical databases (Bayle et al., 2016; Bogdanov, Porter, Herrera, & Serra, 2016).

In the light of all these issues, a new paradigm is needed which rethinks the classification problem and focus the real question⁷ which has to be solved (Sturm, 2016; Wiggins, 2009). If we consider a listener who would like to listen to an instrumental playlist with the most elaborated auto-tagging algorithms, he would encounter one song with singing-voice every five songs (Bayle et al., 2016). Indeed, those algorithms are made to improve precision, accuracy and recall as a whole, which is not suited for a perfect playlist generation. To do so it is preferable to tag songs only if the algorithm can ensure that the tag is 100% correct. So the new aim is to set 100% of precision while maximising the recall even if only a small number of correctly classified musical pieces are retrieved. This reduction cannot be a downside when considering the large amount of musical pieces available on popular audio streaming applications such like Spotify or Deezer⁸. For example, Deezer makes available more than 40 million musical pieces⁹. Moreover, the maximum playlist size authorised on streaming platform varies from 1000¹⁰ for Deezer to 10000¹¹ for Spotify through 5000 for YouTube¹² and Google Play Music. The mean user's playlist size is certainly far below. Thus, recall maximisation defines the metric to be used for large-scale audio database tagging, playlist generation and song recommendation.

In this Working Group, I will tell you about my new paradigm and general progress of my thesis.

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⁷ <u>http://ejhumphrey.com/?p=302</u>

⁸ <u>http://www.deezer.com</u>

⁹ https://www.deezer.com/features

¹⁰ http://support.deezer.com/hc/en-gb/articles/201193652-Is-there-a-limit-to-the-amount-of-tracks-in-a-playlist-

¹¹https://community.spotify.com/t5/Desktop-Linux-Windows-Web-Player/Maximum-songs-on-playlists/tdp/108021

¹² <u>https://developers.google.com/youtube/2.0/developers_guide_protocol_playlists?csw=1</u>

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